

Print Ads (Per issue, one per week)

Full page	\$832
1/2 page	\$520
1/4 page	\$312
1/8 page	\$182
1/16 page	\$104

Purchase 4 consecutive ads, get a 5th for free, equal to the value of the smallest purchased ad.

Front page strip	\$416
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Contact your Ad Rep for premium position pricing.

\$100 for ad creation

\$50 for minor changes to, or resizing of, existing ad

Camera ready ads should arrive in PDF format.

Ads must be in 300 DPI resolution. All ads in color.

Online Ads

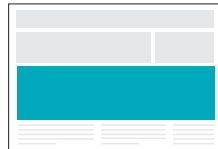
	Per Month	Per Week
Top page rotator	\$376	\$94
Home page middle rotator	\$260	\$65
Right column rotator	\$252	\$63
In-story rotator	\$128	\$32

Submit online ads in JPG or PNG format.

Online Ad Sizes



Top Page Rotator
(1170 x 300)



Home Page Middle Rotator
(1170 x 300)



Right Column Rotator
(350 x 250)

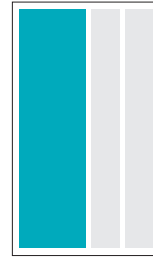


In-Story Rotator
(728 x 90)

Print Ad Sizes



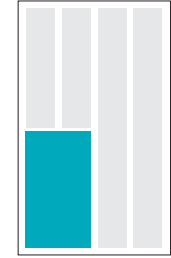
Full Page
(9.5" x 16.5")



1/2 Page V
(4.625" x 16.5")



1/2 Page H
(9.5" x 8.125")



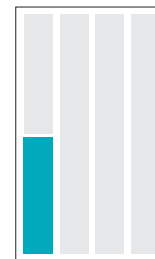
1/4 Page V
(4.625" x 8.125")



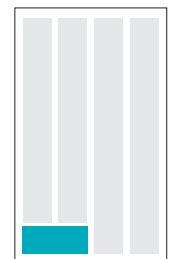
1/4 Page H
(9.5" x 4")



1/8 Page H
(4.625" x 4")



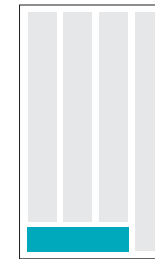
1/8 Page V
(2.25" x 8.125")



1/16 Page H
(4.625" x 2")



1/16 Page V
(2.25" x 4")



Front Page Strip
(7" x 2")

Inserts Available

Ask about quantities and prices.

Deadline one week prior to issue date.



Insider Weekly Deals

\$80/Month

\$20/Week



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